

#BuildBelfast

An Teacht Abhaile

BELFAST  
INTERNATIONAL  
HOMECOMING  
2017

Business and Investment Conference • 4 - 6 October, 2017  
**Building Belfast Together**



The fourth annual Belfast International Homecoming Conference brings together leaders of change from across the world to build a better Belfast.

We believe that the Diaspora have a key role to play in the transformation of our city and much of the groundwork has already been done. Over the next three days, at venues across the city, we will cement existing relationships and forge new friendships, working from those foundations towards a peaceful and prosperous society and Building Belfast Together



# The Belfast International Homecoming 2017

## Host



Howard Hastings, Chair, Visit Belfast  
Host of The Belfast International Homecoming 2017

## Conference Moderators



Paul McErlean, MD, MCE  
Public Relations



Jayne Brady, Partner,  
Kernel Capital

## Featuring



Derek Mackay MSP  
Cabinet Secretary for  
Finance and  
Constitution



Anne Gallagher,  
Director,  
Johnson  
Controls/TYCO,  
Belfast



Marie Macklin C.B.E  
Executive Chair,  
Macklin Enterprise  
Partnerships  
Glasgow



Brian Golden  
Director, Boston  
Planning and  
Development Agency



Jerry Hanweck,  
Hanweck Associates,  
New York



Chris Conway, CEO  
Translink



Alan Esslemont,  
Director General, TG4



Stefan Sanders, Head  
of Rail Business UK,  
Middle-East and  
Africa, Arup



Geraldine Hughes  
Actress, Playwright &  
Producer  
New York



Maureen Bennett,  
Partner, Jones Day,  
Boston



Danny Moore, COO  
Options



Gorka Urtaran, Mayor  
of Vitoria-Gasteiz,  
Basque Country



Judge Patricia Cottrell  
Tennessee Court of  
Appeals Judge



Councilman Jim  
Shulman, Nashville  
Metropolitan Council



Assemblymember  
Daniel J. O'Donnell,  
New York State  
Assembly



Siobhan McManamy,  
Head of Markets,  
Tourism Ireland



Judge Francine  
Schott, New Jersey



Dr Peter FitzGerald  
CBE FREng  
Managing Director,  
Randox



Roisin McDonough,  
CEO, Arts Council NI



Richard Williams,  
CEO NI Screen



Sarah Delude,  
International Business  
Strategy Manager,  
City of Boston



Deirdre Murphy,  
Counsel, Immigration  
Law, Seyfarth Shaw,  
London/Boston



Jackie Henry, Senior  
Partner, Deloitte



Kerrie Sweeney,  
CEO, Titanic  
Foundation



# Agenda

## Wednesday 4th October, 2017

### 6:30pm Opening reception for our Diaspora guests

*Duncairn Culture and Arts Centre*

**Host:** Howard Hastings

**Welcome:** Rev. Bill Shaw, Director Duncairn Culture & Arts Centre  
and Cllr Mairéad O'Donnell, Chair of the City Growth and Regeneration Committee, BCC

### Special Guest Speaker

Basque Lessons for Belfast — Leading the 21st Century City:

Gorka Urtaran, Mayor of Vitoria-Gasteiz, Basque Country

**Special Performance by Joby Fox & Friends**

## Thursday 5th October, 2017

### 8am-10am Ulster Bank Breakfast Discussion & Workshop

*entrepreneurial Spark, Belfast Hub, Lombard House, 10 Lombard Street*

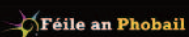
Packing a Punch as an Entrepreneurial City: A panel discussion on how Belfast's Entrepreneurial ecosystem is making its presence felt internationally.

**Speakers:** Lynsey Cunningham, Ulster Bank, Matthew Teague, John Ferris Entrepreneurial Spark, Liam Brogan, Ireland Craft Beers, Kieran Kelly, Ark Net, Christine Boyle, Senergy, Jayne Brady, Kernel Capital, Jack Butler, MRP, Philadelphia

### 11am-3pm Legal Symposium

*The Inn of Court, The Royal Courts of Justice, Belfast \*Cpd Eligible*

Legal Resolutions to Political Problems, Opening Remarks by Lord Chief Justice of Northern Ireland, Sir Declan Morgan QC



### 11:30am-3pm The West Awakes

Historical walking tour of West Belfast with local historian Joe Austin.

Welcome by Paul Maskey MP. Finishes with a 'boiler' and stew in McEnaney's.



### 11am-1:30pm Opening of the new Concentrix offices

*Concentrix, Maysfield, 49 East Bridge St., Belfast BT1 3NR*

### 6:30pm-8:30pm Reception with US Consul General, Dan Lawton (Invitation Only)

Speakers: Sarah Delude International Business Strategy Manager, City of Boston, Councilman Robert Swope, Nashville, Máire Thompson, Principal Malone College

**The Belfast Bee:** A Cocktail by Francis Schott, Mixologist, New Jersey. *A Belfast twist to the classic 1930's Bee's Knees Cocktail. (Jawbox 'Belfast Cut' Gin, Local Honey, Lemon and local herbs)*



### 9pm Conference Club

*Bullitt Hotel, Main Lobby Bar, 40a Church Lane*

**Friday 6th October, 2017**

*The Drawing Offices, Titanic Hotel, Belfast • 7:45am-3.00pm*

**8:00am Business Breakfast**

**Building World-Class Companies in a Transformed Belfast**

Chair: Jackie Henry, Senior Partner Deloitte  
Prof Gerald A. Hanweck Jr., Hanweck Associates, New York  
Danny Moore, COO Options, Founder, Loughshore Investments  
Anne Gallagher, Director, Johnson Controls/TYCO  
Councilman Jim Shulman, Nashville Metropolitan Council

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**9:00am Official Opening: A Belfast Céad Míle Fáilte**

Howard Hastings, Host, Belfast International Homecoming & Chair, Visit Belfast

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**9:10am Building Diversity into Belfast's DNA**

Chair: Eamonn Mallie  
Lord Diljit Rana, Belfast  
Alan Esslemont, Director General, TG4  
Assemblyman Daniel O'Donnell, Chair, Tourism & Arts Committee,  
New York State Assembly  
Roisin McDonough, CEO, Arts Council NI

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**9:40am Building Bridges not Barriers in the Brexit Era**

Chair: Marie Macklin, Chair Macklin Enterprise Partnerships, Glasgow  
Michael Darcy, Programme Lead, IBEC/CBI Joint Business Council  
Stephen Kelly, CEO Manufacturing NI  
Glyn Roberts, CEO, Retail NI, Vice Chair, NI Stronger IN  
Richard Ramsey, Chief Economist, Ulster Bank

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**10:10am My Building Blueprint Soapbox**

**The £260m University Challenge**

Paddy Nixon, Vice-Chancellor and President, Ulster University

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**10:20am Building Tomorrow's Infrastructure: A Dublin-Belfast  
bullet train and more...**

Chair: David Gavaghan, CEO Aurora Capital, Chair CBI NI  
Chris Conway, CEO Translink  
Ardmhéara Mícheál Mac Donncha, Lord Mayor of Dublin  
Stefan Sanders, Head of Rail Business UK, Middle-East and Africa, Arup

**Friday 6th October, 2017**

**10:50am Conference Keynote**

**Randex: Leading From The Front**

Dr Peter FitzGerald CBE FREng, Managing Director, Randex  
*Introduced by Ann McGregor, CEO NI Chamber of Commerce*

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**11:05am Cranes Above Belfast (Video)**

*Intro: How Boston Got Cool. Brian Golden, Director Boston Planning and Development Agency*

Chair: Paul McErlean, MD, MCE Public Relations

Brian Golden, Director Boston Planning and Development Agency

Conal Harvey, Deputy Chairman, Titanic Belfast and Director, Harcourt Developments

Paul Beacom, McAleer & Rushe

Rhona Quinn, MD QMAC Construction

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**11:35am Building Our Economy Through The Big Screen (Showreel)**

Richard Williams, CEO, NI Screen

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**11:45am Building a Tourism Sector to Drive the New Economy**

Chair: Kerrie Sweeney, CEO, Titanic Foundation

Graham Keddie, CEO, Belfast International Airport

Siobhan McManamy, Head of Markets, Tourism Ireland

John McGrillen, CEO, Tourism NI

Harry Connolly, Executive Director, Fáilte Feirste Thiar

Gerry Lennon, CEO, Visit Belfast

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**12:20pm My Building Blueprint Soapbox**

**European Capital of Culture Bid 2023**

Cllr Nuala McAllister, Lord Mayor of Belfast

Cllr Maolíosa McHugh, Mayor of Derry City and Strabane District Council

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**12:40pm Dragons Den**

*Four Belfast start-ups will pitch for 60 seconds*

*and take three minutes of questions from the dragons. The winning start-up will win a funded trip to New York with a return flight with Norwegian Air and accommodation for two nights. During the visit, the winning start-up will meet with entrepreneurs and funders in the city who will discuss their plans and detail their own path to success.*

**Pitching Start Ups:** Moment Health • Scileads • TapSOS • Uleska

**Dragons:** Jerry Hanweck, President, Hanweck Associates, New York • Emer Hinphey, Managing Partner, Think People • Des Lamph, McDonald's franchisee

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**1pm-2pm Networking Lunch**

Speaker: Suzanne Wylie, CEO, Belfast City Council

**Friday 6th October, 2017**

**2pm Boardroom Dialogues**

**Leveraging Tourism and The Arts to Build Cross-Community Bridges.**

**(Room: The Boardroom)**

Co-Chaired by Kevin Gamble, Director, Féile an Phobail & Maurice Kinkead, CEO, EastSide Partnership. **Contributors:** Paul Maskey, MP, Chair of Fáilte Feirste Thiar, Caitriona Lavery, Hastings Hotel Group, Brónagh Lawson, Ann MacReynolds, CEO The MAC, Sorcha Wolsey, Beannchor Group, Joby Fox, singer/songwriter & Director of the FolkTown Initiative, Colin Mountstephen, Deloitte, Laurie Scott, Director of Business Tourism, Visit Belfast

**Building Creative Cities: Rethinking City strategies for growth through Culture, Arts and the Creative Industries.**

**(Room: Lord Pirrie's Office)**

Chaired by Cllr Mairead O'Donnell, Chair of City Growth and Regeneration Committee

**Contributors:** Mark Gordon, Scoredraw, Deepa Mann-Kler, Councilman Robert Swope, Metropolitan Council, Nashville, Brian Golden, Boston Redvelopment Authority

**Coming Home: Building Partnerships with our 70 Million Strong Global Family.**

**(Room: The Chairman's Office)**

Chaired by Mike Rich, CEO IrishCentral.com, New York **Contributors:** Justin Rush, Director Abacus Recruitment, Deirdre Murphy, Counsel, Immigration Law, Seyfarth Shaw, London/Boston, Heather Cochrane-Cunningham, Executive Director, Sister Cities Nashville, Gareth Maguire, Sport Changes Life, Eddie Friel, Director of Development and Alumni Relations, Ulster University University, Magee, Tami Ellen McLaughlin, IBO, New York, Brendan Finn, Chief of Staff, Commissioner Dan Saltzman, Office of Portland, Anya O'Connor, QUB, Lorraine Turner, NI Bureau, New York, Terry McKeown, Sailortown Regeneration Group

**Banquet & Belfast Business Top 50 Awards**

*6pm The Great Hall, City Hall, Belfast*

**Compere:** Aidan Browne, UTV

**Welcome:** Cllr Nuala McAllister, Lord Mayor of Belfast

**Recipient of The Spirit of the Diaspora Award:** Chris Caldwell, President, Concentrix, Fremont, California

**Keynote Address:** Derek Mackay MSP, Cabinet Secretary for Finance and the Constitution, Scotland

**Close. Vote of Thanks from Belfast:** Colin Anderson, CEO Anderson Spratt Group & Honorary Chair of The Belfast International Homecoming

*This sumptuous gala event will see leading members of the Diaspora from across the globe join with local thought leaders and entrepreneurs to mark the end of the city's premier business and investment conference. Guests will be treated to a four-course dinner highlighting the best of Irish food and drink as well as a stunning performance of Irish festival dancing from the Loughgiel School of Dance.*