

## Business and Investment Conference • Friday 30 November, 2018

### Business Breakfast

The Boardroom at Titanic Hotel, Belfast

**7:45am**

#### Breakfast

**Welcome.** Conal Harvey, Deputy Chairman, Titanic Belfast

**Tourism Discussion: Titanic Belfast: A Dynamic Catalyst for Tourism** The rise and rise of Titanic Belfast has been nothing short of astonishing but how do we now use this tourism magnet to usher in a new era of visitor growth in Belfast?

**CHAIR:** Kerri Sweeney, CEO, Titanic Foundation

**PANEL:** Judith Owens, CEO, Titanic Belfast, John McGrillen, CEO, Tourism NI, Shane Clarke, Director of Corporate Services, Policy & Northern Ireland, Tourism Ireland, Ellie McGimpsey, Aviation Development Manager, Belfast City Airport, Dave Perlitz, (Aviation Consultant, Boston), Stephen Cotter, COO, CIE Tours. *(9am: Bus will leave Titanic Belfast and bring delegates to The Belfast Harbour Commissioners)*

### Conference Plenary

Belfast Harbour Commissioners

#### Moderators



**Nicholas Malito**  
President, IBO,  
New York



**Deirdre Murphy**  
Counsel,  
Seyfarth Shaw LLP  
Boston



**Sean Moynihan**  
Principal, The  
Moynihan Group,  
Boston



**Emer Hinphey**  
Partner  
Think People  
Belfast

#### The Barnett Room

**9:00am**

**Registration**

**9:20am**

#### Official Opening

**A Welcome to the Homecoming Conference:** Cllr Aileen Graham, DUP, Belfast City Council

**Belfast Communities Rolling out the Red Carpet:** Cllr Mairéad O'Donnell, Sinn Féin, Belfast City Council

**A Response from the Diaspora:** Assemblyman Mike Fitzpatrick, Long Island, New York

**9:35am**

**Belfast Harbour: Welcome to the Heart of the Changing City:** Joe O'Neill, CEO, Belfast Harbour

**9:45am**

**Homecoming Keynote: Our Common Purpose and Shared Identity Across the Straits of Moyle.**  
Lord Willie Haughey, OBE, Scotland

**9:55am**

**Running for Ireland:** Mike Nesbitt, MLA, UUP

**Facilitator:** Eamonn Mallie, broadcaster and journalist

**10:10am**

**Philanthropic Pioneers: It's About What You Give, Not What You Get.** Philanthropists don't pull the ladder up after them. Instead, they remember where they came from and give back relentlessly to ensure others get life-transforming opportunities. But how can Belfast liaise better with those who want to give back and ensure that philanthropic investment has maximum impact?

**CHAIR:** Maeve Monaghan, Chair, Community Foundation NI

**PANEL:** Mary Sugrue, CEO, Irish American Partnership, Boston  
Lord Willie Haughey, OBE, Exec. Chairman, City Facilities Mgmt. Holdings Ltd,  
Dave McCartney, CEO, DMC Contracts Ltd, London  
Martin Agnew, Managing Director, Henderson Group

**10:40am**

#### Belfast's Youthful Entrepreneurial Edge - The Next Generation

Mark Dowds, Founder, Trov, San Francisco

**10:50am**

#### Conference Soapbox: Has Your Product Got What It Takes to Succeed in the USA?

**A 325 Million-Strong Market Hungry for Quality.**

Cathal O'Flaherty, CEO & Founder Eclipse LLC, Chicago, USA

**The Barnett Room**

**11:05am Attracting (And Keeping) Talent: Staying Ahead in a Global Economy**

How can Belfast attract the very best of the best from outside while fostering its own indigenous talent and encouraging entrepreneurship? In an increasingly connected world, what do young people want in a 21st century city? And in an economy where investment chases talent, what do international business leaders look for before establishing a base in Belfast?

**CHAIR:** Jackie Henry, Senior Partner, Deloitte  
**PANEL:** Tina McKenzie, CEO, Grafton Recruitment and Honorary Consul General of Finland, Northern Ireland  
Caroline Thompson, CEO, Be The Spark, Wales  
Alistair Reid, Strategic Director of Place and Economy, Belfast City Council  
Philip Cassidy, SVP, Concentrix

**11:45am Navigating the Unknown: Life After Brexit**

Amidst the confusion and chaos surrounding Brexit, public sector leaders and business chiefs have hard decisions to make about an uncertain future. We ask a panel of leaders how they are preparing for life after Brexit.

**CHAIR:** Colin Anderson, OBE, Chair, Anderson Spratt Group  
**PANEL:** Gina McIntyre, CEO, Special EU Programmes Body  
Michael Gorman, Regulatory and Compliance Execution Leader, First Derivatives  
Richard Ramsey, Chief Economist, Ulster Bank  
Meabh Quoirin, CEO & Co-Founder, Foresight Factory, London

**12:30pm Ahead of the Curve: How Great Communities Win World-Class Investments**

Convincing the businesses of tomorrow to invest in Belfast means creating a foreign direct investment offering that is future-focused. In ice hockey parlance, can we move to where the puck is going to be?

**CHAIR:** Suzanne Aquino, Chain IQ, New York, USA  
**PANEL:** Alan Wilson, Head of International Investment, Invest NI  
Senator Tim Kennedy, Member of State Senate, Albany, NY, USA  
Jack Butler, CFO, MRP, Philadelphia  
Jayne Brady, Partner, Kernel Capital  
Jerry Hanweck, CEO & Founder, Hanweck Associates, NY

**The Moreland Room**

**11:05am The Business of Sport: Bringing Our 'A Game'**

The Friendship Four and Belfast Basketball Classic show how the nexus of sport and civic development can bring a real bounty to Belfast but how can our local companies and sports organisations move up to the next level with the help of our sports-loving diaspora.

**CHAIR:** Paul McErlean, MD, MCE Public Relations  
**PANEL:** John Lynch, VP, Concept to Consumer, Reebok USA, Boston  
John Shiels, CEO, Man Utd Foundation, Manchester  
Rob Hartnett, Sport for Business, Dublin  
Paul McKernan, Joint MD, STATSport  
Cathy Craig, Founder & CEO, Incisiv

**11:45am Maintaining Momentum: Driving Positive Change in Resurgent Cities**

Belfast, Glasgow and Boston are all on the rise but maintaining progress requires taking a hard look at educational opportunity, political stability, the cost of doing business and the importance of a welcoming and diverse environment.

**CHAIR:** Maureen Bennett, Partner Jones Day Solicitors, Boston, USA  
**PANEL:** Katie Hauser, Vice President, Marketing & Communications, Greater Boston Chamber of Commerce, Boston, USA  
David Dobbin, Chair, Belfast Harbour  
Francis Schott, Restaurateur, New Jersey  
Glyn Roberts, CEO, Retail NI  
Joanne Stuart, Director of Development, Catalyst Inc

**12:30pm Designs on the Future: Building a Prosperous City for All**

Belfast is on the cusp of the most dramatic capital investment in a generation. As the City Deal initiative comes on stream, we get views on urban regeneration not just from Belfast but also from Buffalo and Boston in US.

**CHAIR:** Cathy Gormely-Heenan, Pro-Vice Chancellor, Research and Impact, Ulster University  
**PANEL:** Mark D. Croce, President & CEO, Curtiss Buffalo Inc, Developer of Curtiss Hotel, Buffalo, NY, USA  
Brian Golden, CEO, Boston Planning and Development Agency, Boston, USA  
Louise Warde Hunter, Deputy Secretary, Housing & Urban Regeneration, Dept for Communities  
Ciarán Mackel, Ard Architects  
Larry Schnuck, VP & Senior Principal, Kahler Slater, Milwaukee

**1:15pm Lunch- Served on The Gallery**

**The Barnett Room**

**1:45pm The Celtic Challenge**

**CHAIR:** John Ferris, Entrepreneur Development Manager, Ulster Bank

**DRAGONS:** Michael Brewster, Founder, Brewster Financial Strategies, Wells Fargo Advisors, NY  
Denis Murphy, Founder, Anaeko  
Mary Ann Pierce, Founder & CEO, MAP Digital Inc. and Board Member of Digital Irish, New York, NY, USA  
Orla Smyth, Founder, Kaffeo, Belfast

**START UPS:** Cemal Kavasogullari, Donti Dental Systems, Glasgow  
Selby Cary, CS Technologies, Edinburgh  
Laura Nierhorster, Proud Pads, Cardiff  
Roisin Molloy/Julie Brien, Trimedika, Belfast

**2pm Mindsight: A Young Enterprise Shared Education Company**

**CHAIR:** Carol Fitzsimons, CEO, Young Enterprise NI

**PANEL:** Ciaran Sheehan, President of Friends of Young Enterprise NI Foundation Inc  
Tim Brundle, Chair of Young Enterprise NI  
Theo Brunton, Young Enterprise alumni, student at Boys' Model, and MD of Mindsight  
Olwen Black, VP Belfast Boys' Model school  
Jennifer Kenna, Young Enterprise Volunteer, Minnesota, USA

**2:45pm Conference Close**

**Vote of Thanks from our Global Family:** Leo McGuire, Consultant, former Sheriff, Bergen County, New Jersey

**Vote of Thanks from the City of Belfast:** Paul Maskey, MP, Sinn Féin